News Release

Convey Services Launches Virtual Event Platform Exclusively for Sales & Annual Conferences
New Cloud Kickoffs Seamlessly Delivers Interactive Sales Events

Atlanta, GA — October 1, 2020 — Convey Services, a SaaS solutions company, today expanded its Cloud Conventions product line by launching Cloud Kickoffs™, an online portal solution exclusively for sales and annual conference management. Cloud Kickoffs brings elements of a live sales kickoff or conference into a virtual environment to promote engagement, make connections and support team interaction. It's content-rich experience maximizes the effectiveness of virtual events for yearend or sales kickoff programs.

"Canceling live annual meetings or sales kickoffs has become a reality, but it doesn't mean that those events can't be effectively executed virtually," said Carolyn Bradfield, CEO of Convey. "In many ways you can achieve better, more focused results without the time and expense of bringing everyone together physically. Using Cloud Kickoffs, the management team can align the organization around a common strategy, allow remote teams to foster relationships and at the same time deliver and reinforce critical training. Cloud Kickoffs helps you deliver the tools needed to succeed and provides access to training and content long after the live event is over."

Cloud Kickoffs manages live and on-demand education, brings teams together for forum and roundtable discussions, promotes one-on-one connections and offers a platform for networking and social interaction. After a Cloud Kickoffs event is over, the portal can retain its structure, extend the life of content and training and easily be repurposed for virtual sales events throughout the year. A virtual kickoff event can be fully managed by Convey or by your sales or marketing team.

"Sales staff or association members look forward to annual conferences because they value the insights, connections and opportunity to walk away energized with a clear focus for the coming year," added Bradfield. "Cloud Kickoffs provides an efficient solution to bring teams together virtually, saving tens of thousands on logistics planning, travel and entertainment."

Cloud Kickoffs comes complete with templates for branding, delivering email messaging, creating attendee dashboards, setting-up live and virtual sessions and gamification while always tracking attendee engagement. It's designed for the non-technical user and doesn't require any coding or development. Participating partners and sponsors can have virtual booths that remain intact or can be refreshed for future events. Each portal has online training and a support database to answer frequently asked questions.

Sales and event managers can experience Cloud Kickoffs by visiting https://cloudkickoffs.com or explore all of the Cloud Conventions solutions by visiting https://cloudconventions.com or contacting info@cloudconventions.com.

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About Cloud Conventions

Cloud Conventions is a virtual trade show, conference and meeting platform from Convey Services that brings new capabilities to a marketplace looking for solutions to replace the thousands of live trade shows, annual conferences, sales kickoffs and association meetings cancelled in the wake of COVID-19. Cloud Conventions automates exhibitors and virtual booths, attendee registration, speaker sessions and reminders, invitations and email communication, while at the same time producing detailed analytics on attendee, session and exhibitor activity.

Trade Associations, organizations, and event managers can explore all of the Cloud Conventions solutions by visiting https://cloudconventions.com or contacting info@cloudconventions.com or call 888-975-1382.

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