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Doug Green from Telecom Reseller to Broadcast Live at Cloud Conventions 2021

May 11, 2021 Channel Daily News, Cloud, Conference & Exhibition, Industry News, Market News, Microsoft, Microsoft Teams, Press Releases, The Industry Daily News

Channel Expo Goes Live May 12 to "Navigate the Next Normal"

Atlanta, GA – May 11, 2021 – The Center Stage at Cloud Conventions 2021 will feature Doug Green, publisher of Telecom Reseller with a series of live presentations on each of the 3 days of the May virtual event. As the editor and publisher of Telecom Reseller, distributed to over 50,000 subscribers, Green brings a unique perspective on industry trends, topics that are top of mind and represent how digital transformation has impacted providers and sellers in the channel.

"When I explored the content and design of Cloud Conventions 2021, I realized quickly that this virtual event is like no other that we've had in the telecommunications and cloud industry," said Doug Green, Publisher of Telecom Reseller. "We have an opportunity to bring together professionals at all levels in the channel and from industries we sell into to explore what the 'Next Normal' looks like as we emerge from the shadow of COVID."

"As the publisher of Telecom Reseller, Doug is a front-line observer of everything that takes place in the channel," said Carolyn Bradfield, CEO of Convey Services, founding partner of the event. "This is an industry that has gone through a significant metamorphosis in the last year that has seen the landscape of the channel change with the hard pivot to a virtual workforce, along with the transformation of the buyer's journey and the heightened mergers and acquisitions activity. Doug's unique approach and broad perspective will make these 'On the Air' live broadcasts a must-see part of the Cloud Conventions 2021 virtual event. Each day a new 'episode' will be showcased on the main stage."

"It's the End of the World as We Know It"

Sometimes change comes slowly and we hardly notice it. But other times, change happens quickly, the impact is felt immediately, and the effects are long-lasting. Join Doug Green and his guests as they walk through how technology changes experienced during the pandemic will affect how we live and work forever. It's not an end. It's a beginning and the world is waiting to be newly fitted.

Living in the Land of Giants

Imagine being transported back in time to when dinosaurs roamed the Earth and how small and vulnerable you might feel. Although we may not think about it the same way, all of us are now living in the land of giants as we watch companies like Amazon, Google, Apple and Microsoft lumber around the market, gobble up smaller players and become giants dominating the landscape. How can channel partners live in the land of these giants and protect themselves when these giants change strategies, their viewpoint on the channel or eliminate services? Gain perspective from Doug Green and his guests as they help you consider how to survive, capitalize on change and thrive in the "Land of Giants."

Is it Time to Team with Teams?

Few believe that the workplace of the future will ever return to a pre-pandemic, primarily office-based workforce. That means we've had to adjust long term to video calls and remote working, which comes with challenges. Zoom surfaced as the darling of the Pandemic, but are we missing a hidden gem inside of Microsoft Teams? There is a reason that Teams has become the fastest growing application inside the 365 Office suite for that remote or hybrid team that needs to go above and beyond a video call. Join Doug Green and his guests to answer the question, "Is it time to team with Teams?"

Cloud Conventions 2021 opens its 2nd annual virtual conference and tradeshow on May 12-14 offering a unique experience for channel professionals in the telecom/cloud, hosted voice, connectivity, IT and managed services and mobility industries. Co-sponsored by media partner, TR Publications and managed by the MCI Group, this premier industry event redefines the attendee and exhibitor experience for a virtual event with industry and business content, discussions opportunities, networking and strategy sessions, along with more ways to connect individually with peers and exhibitors. Register today at www.cloudconventions2021.com.

About Telecom Reseller

TR Publications reports on UC, UCaaS, CPaaS, mobility, telehealth, SASE, SD-WAN, direct routing, collaboration are among the many topics covered. Written for both buyer and seller, IT director and channel leader, TR's qualified readers include enterprise end users, channel partners, MSPs, CLECs. Content includes news, blogs, podcasts, Educasts, and webinars. TR reaches 25,000 readers daily by eBulletin, 80,000 readers every weekend with their Sunday Report, and 1,900 people daily online. www.telecomreseller.com

About MCI Group
MCI is a global engagement and marketing agency. We design human-centric solutions that unleash the power of people to deliver innovation and growth for our clients. Our offering includes live & virtual events, strategic & digital communications, consulting & community solutions. We help brands, companies, associations and not-for-profits solve their challenges, bringing their people together to shape their tomorrow. MCI is an independently owned company headquartered in Geneva, Switzerland, with a global presence in 60 offices across 31 countries. www.mci-group.com

About Cloud Conventions

Cloud Conventions is a Virtual Trade Show and Conference Platform from Convey Services that brings new capabilities to a marketplace looking for solutions to replace the thousands of live trade shows, annual conferences and association meetings cancelled in the wake of COVID-19. Cloud Conventions automates exhibitors and virtual booths, attendee registration, speaker sessions and reminders, invitations and email communication, while at the same time producing detailed analytics on attendee, session and exhibitor activity.

Trade Associations and event managers can explore the Cloud Conventions platform by visiting https://cloudconventions.com or contacting info@cloudconventions.com or call 888-975-1382.