Convey™ News Release

Convey Services Selected to Present at Venture Atlanta 2015

Presenting companies highlight strength of Georgia's technology community and further position the state as a hotbed of entrepreneurial activity and innovation

ATLANTA – September 15, 2015 – Convey Services of Roswell today announced it has been selected to present at Venture Atlanta 2015, Georgia's premier event connecting technology innovation and investment capital, to be held October 20-21 at the Georgia Aquarium. The 32 early and later stage companies chosen to present reflect a wide range of technologies and diverse markets, while highlighting the innovation of Georgia businesses.

Convey is an online service that links vendors, suppliers & carriers to their indirect/channel sales teams to deliver product information, promotions, training and events. Convey's SaaS-based solution saves the supplier and the indirect sales person time and money by simplifying the process of information delivery and retrieval.

"Convey solves problems for indirect sales, just as Salesforce.com solves problems for direct sales," said Carolyn Bradfield, CEO of Convey Services. "We initially launched our service in the telecommunications/IT master agent market with one site and 40 suppliers. A year later, we have 45 sites in telecommunications, along with property and casualty insurance, and foodservice and upwards of 350 supplier relationships that is growing every day. We are poised to expand into wine and spirits distribution and durable medical goods (DMG)."

Presenting companies and conference attendees will have numerous opportunities to network with regional and national venture capitalists and investors during the two-day event. Now entering its 14th year, Venture Atlanta has helped local companies raise more than $1.5 billion – a number that continues to grow. The conference provides an invaluable experience for entrepreneurs, resulting in funding, national investor exposure, unparalleled relationship building, and mentoring by successful technology executives.

"Each year, the Venture Atlanta committee strives to capitalize on the success of previous years and focuses on delivering a high quality technology event for the community," said Bill Nussey, CEO of Silverpop, an IBM Company, and Venture Atlanta board member. "The caliber of presenting companies, speakers, panels and networking opportunities with key technology executives, investors and entrepreneurs are unparalleled."

About Convey
Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit www.conveyservices.com, info@conveyservices.com or call 888-975-1382.

Press Contact:
Bruce Ahern — (770) 580-0810
bahern@conveyservices.com

About Venture Atlanta
Venture Atlanta, Georgia's technology innovation event, is where the state's best technology innovators meet the country's top-tier investors. As the region's largest investor showcase, Venture Atlanta connects local entrepreneurs with venture capitalists, bankers, angel investors and others who can help them raise the capital they need to grow their businesses. The annual non-profit event is a collaboration of three leading Georgia business organizations: Atlanta CEO Council, Metro Atlanta Chamber and the Technology Association of Georgia (TAG). For more information, visit www.ventureatlanta.org. For updates, join us on LinkedIn, follow us on Twitter, and our blog.

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