

## **Convey Launches The Cloud Conventions Virtual Expo For Telecommunications, VARs, MSPs and Cloud Providers**

**Atlanta, GA — February 17, 2016** — Convey Services today unveiled Cloud Conventions 2016, a virtual expo available online from March 7-31, with live sessions on March 9<sup>th</sup> and 10<sup>th</sup>. Cloud Conventions connects sales partners, value added resellers (VARs), managed services providers (MSPs) and Master Agents to vendors and carriers in the telecommunication and cloud space. The Expo features virtual booths along with instant connections to industry experts and service providers for conversations and exclusive promotions. A dozen live educational sessions, keynote and panel discussions will feature experts discussing industry trends, sharing best practices and offering creative business and marketing solutions.

“Cloud Conventions is a unique online interactive event that allows Agents, VAR’s and MSP’s to learn more about cutting edge solutions, gain access to exclusive promotions and find new resources to drive revenue,” said Carolyn Bradfield, CEO of Convey. “Unlike an in-person event, participants can work Cloud Conventions into their schedule without any travel expense or time away from the field. The virtual format allows attendees to customize their educational experience and still interact with vendors for live conversations.”

Convey has invited its 35 top master agent customers and over 100 vendors to share product information, their partner program, and company information inside a virtual booth. Attendees can explore content, connect for meetings during the Expo, explore opportunities with top providers and master agents and register for exclusive promotions. In addition, attendees can request a meeting with a virtual booth owner during Cloud Conventions or ask to meet at the upcoming Channel Partners Conference in Las Vegas, March 16-18.

Cloud Conventions is free to attend and open to all industry professionals. Vendors already participating in the Convey Channel program receive a virtual booth at no additional cost. Other interested carriers and vendors may apply to receive a virtual booth for a small fee or subscribe to the Convey program. The Cloud Conventions 2016 site opens online March 7. Attendees can register for educational sessions or participate in show promotions at [www.cloudconventions.com](http://www.cloudconventions.com) or email [info@cloudconventions.com](mailto:info@cloudconventions.com). Cloud Conventions is powered by the Convey Partner Engagement Platform.

**About Convey**

Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit [www.conveyservices.com](http://www.conveyservices.com), [info@conveyservices.com](mailto:info@conveyservices.com) or call 888-975-1382.

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