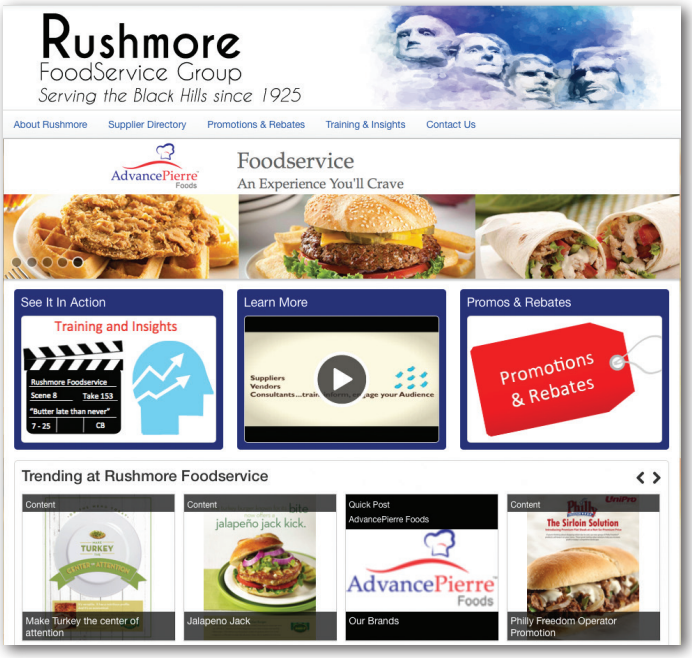
Convey
Food Service

Convey for Foodservice offers branded online resource centers for distributors to hold supplier content & connect with operators to keep them current on food trends, ways to improve their business, and supplier rebates & coupons. Convey offers two business models to meet the needs of both large and small distributors.



Flexible Business Models

Profit Center
Generate a profit by having your suppliers subscribe to join. Convey will charge you a wholesale price per supplier and you market it up to generate a profit.

Marketing Center
Add as many suppliers as you want at no charge. Add your operators as site members and allow suppliers to advertise. Convey will showcase other services that operators need to run their business.

An Online Portal
Operators and sales login to find ideas, product information, rebates & coupons, training videos and more. It's customized & branded for the distributor.

Differentiates You
Operators come back to your resource center for help that they can't get elsewhere. It helps you compete and keeps the customer loyal to you.

Is Fully Managed
Convey manages the technology and trains the suppliers to add content to your portal. There is no extra work on your part.

Has Email Capabilities
The portal can deliver reminders, notifications, custom messages and newsletters. Keep your customers updated on supplier incentives and new products.

Analyzes Activity
You know every time an operator logs in, what they look at, and how they engage with you. Use that information to help sales and to adjust marketing.

www.conveyservices.com • cbradfield@conveyservices.com • 888-975-1382