News Release

Cloud Conventions Expands Online Training to Simplify Virtual Event Management

Atlanta, GA — August 3, 2020 — Cloud Conventions, a full featured virtual tradeshow and event technology solution today expanded its online training to help show managers and exhibitors design, manage and launch virtual events faster and maximize their effectiveness. The Cloud Conventions portal technology is designed for the non-technical user and does not require any special coding or development to customize it, but beginning users now have an even clearer roadmap on how to design and manage all aspects of a virtual event including attendee, exhibitor and session management. Each portal comes with training videos, a self-service database with frequently asked questions, checklists and guides along with suggestions for exhibitors to maximize their ROI.

"Almost everyone is new to managing a virtual event, but at Convey we have been doing them for years with experience being our best teacher," said Carolyn Bradfield, founder of Convey. "Once people overcome the anxiety of executing their first virtual event, versus managing a live tradeshow or conference, they realize everything is much easier and more straightforward. We listen to feedback from our clients and continue to streamline our solution to deliver the best customer experience. We added a wealth of resources within the platform to help the beginner, novice or even pro achieve their goals in record time."

Online training includes One-minute Skill Builder videos that break tasks down into smaller segments. The platform has built-in tutorials that are accessed within the task a user is working on. Feature sets can be turned on or off to make navigating the platform easy. The FAQ database is searchable, with easy-to-understand questions and solutions.

Cloud Conventions is part a growing list of virtual SaaS platforms from Convey Services. For more ideas on how to make your virtual event both informative and engaging, visit the Online Resource Center at www.CloudConventions.com.

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About Cloud Conventions

Cloud Conventions is a Virtual Trade Show and Conference Platform from Convey Services that brings new capabilities to a marketplace looking for solutions to replace the thousands of live trade shows, annual conferences and association meetings cancelled in the wake of COVID-19. Originally launched as ConveyLive, Cloud Conventions automates exhibitors and virtual booths, attendee registration, speaker sessions and reminders, invitations and email communication, while at the same time producing detailed analytics on attendee, session and exhibitor activity.

Trade Associations and event managers can explore all of the Cloud Conventions solutions by visiting https://cloudconventions.com or contacting info@cloudconventions.com or call 888-975-1382.

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