# News Release

## Cloud Conventions Integrates Virtual Event Platform with Zoom Video Webinar
## Integration Provides Automated Scheduling, Participant Entry & Reporting

**Atlanta, GA — August 6, 2020 —** Cloud Conventions, a full featured virtual tradeshow and event technology solution today announced the integration of Zoom Video Webinar to automate scheduling, participant entry into sessions and delivery of meeting data into the platform's reporting engine. Zoom Video Webinar has become a preference for tradeshow and conference organizers that need to engage a larger audience, deliver more formal presentations or have to validate attendance for continuing education credit (CE, CLE, or CME). Cloud Conventions is a new virtual event SaaS platform from Convey Services.

"We have seen a steady demand for video broadcasting solutions that allow greater control than a casual meeting when all cameras and microphones are turned on," said Carolyn Bradfield, founder of Convey. "Integration with Zoom Video Webinar enriches the delivery of keynotes, programs with a larger audience or sessions that require the event host to confirm attendance."

Cloud Conventions connects to Zoom Video Webinar through Zoom's application program interface (API). The event host schedules a session on Cloud Conventions which then automates scheduling on Zoom. When attendees register for a Zoom Video Webinar program, they are automatically registered on Zoom with a meeting link added to their personal calendars on Cloud Conventions.

"Associations and trade groups that offer continuing education must adhere to a higher-level of compliance before they can issue certificates for virtual sessions," added Bradfield. "Because each attendee is given an individual link to attend the session, their identity is confirmed when they enter and exit. After the session is finished, attendees are directed to a speaker evaluation survey on Cloud Conventions to complete CE requirements."

Tradeshow, conference or association meeting organizers are free to select any brand of conferencing to deliver sessions on Cloud Conventions. With the Zoom Video Webinar integration, the experience is seamless and automated for conferencing set up, attendee registration and meeting reports. For more ideas on how to make a virtual event both informative and engaging, visit the Online Resource Center at www.CloudConventions.com.

Zoom Video Webinar is a product of Zoom Video Communications Inc.

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## About Cloud Conventions

Cloud Conventions is a Virtual Trade Show and Conference Platform from Convey Services that brings new capabilities to a marketplace looking for solutions to replace the thousands of live trade shows, annual conferences and association meetings cancelled in the wake of COVID-19. Originally launched as ConveyLive, Cloud Conventions automates exhibitors and virtual booths, attendee registration, speaker sessions and reminders, invitations and email communication, while at the same time producing detailed analytics on attendee, session and exhibitor activity.

Trade Associations and event managers can explore all of the Cloud Conventions solutions by visiting https://cloudconventions.com or contacting info@cloudconventions.com or call 888-975-1382.

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