Convey

Convey leverages and manages your platform to customize marketing, messaging and agent outreach.

Marketing as a Service Drives Agent Engagement

- **Continuous engagement** keeps agents focused, interested, and selling.
- Outsource marketing to **keep staff focused on managing relationships & selling.**
- **Reduce marketing expense** by eliminating redundant services.
- Conduct **focused sales campaigns** to drive revenue for specific services. Deliver the campaign from the Convey site and analyze results.
- **Reduce your hassle factor** and improve your results by letting Convey manage the entire process.

www.conveyservices.com

sales@conveyservices.com

888 • 975 • 1382

Powered by Convey

© 2017 Convey Services

3-14-17

Custom Site Management & Marketing from Convey

Leverage the power of your Convey platform to engage and inspire your sales partners through the Marketing as a Service Program. Start with a customized marketing plan, messaging strategy, sales campaigns, and the analytics to show how your partners are engaging with you and your providers.

Marketing as a Service

Convey acts as your marketing team, managing custom messaging to your partners, creating sales campaigns with your featured providers, refreshing site content and graphics, and analyzing partner response.

- Convey customizes messaging from the site delivering reminders, notifications, newsletters or announcements.
- Convey acts as an intermediary to solicit providers to create structured sales campaigns, schedule & manage those campaigns and ensure the right result.
- Based on the calendar of events, special promotions, or sales focus, Convey will add custom banners & graphics to the home page and create events or content posts on a regular basis.
- Create and maintain member dashboards with changing collections of posts or catalogs to focus partner attention.
- Create and deliver webinars for the site owner, managing the promotion, registrations and reminders.
- Provide regular updates on partner engagement to adjust strategy if needed.

Low Cost, High Impact

The Marketing as a Service program gives you high touch support, customized messaging, and marketing through your Convey platform with feedback and analysis for a low monthly subscription. Get sophisticated marketing, eliminate redundant services and get great results.