Convey™ News Release

Convey Services Launches Responsive Web Design

Advanced Mobility Strategy for Convey Online Platforms

Atlanta, GA — October 22, 2014 — Convey Services today launched Responsive Web Design across all of its Convey online platforms to improve customer experience on smart phones and tablets. Responsive design allows Convey Engage sites to be viewed on devices using varying screen sizes without having to scroll left or right to see the image. This upgrade eliminates the need to create new mobile applications for every device and update them as those devices evolve.

"We chose responsive web design because it is a forward-thinking strategy to address today's mobile-device environment," said Carolyn Bradfield, CEO of Convey Services. "Most of our Convey users are field-based channel sales organizations that access our technology from laptops, tablets or smart phones. Because the mobile marketplace is dynamic, and new products launch constantly, responsive web design ensures that all mobile users can have a great viewing experience when they are on a Convey Engage platform."

Convey is a cloud-based Partner Engagement Platform that hosts and delivers content, training, promotions and events provided from multiple vendors and suppliers and viewed directly by agents and distributors on a single site. The new mobile-optimized sites bridge the communications gap between vendor partners and their agent/wholesale community from any smart phone or tablet.

"Convey is constantly improving to offer more engagement and better ways to experience content," added Bradfield. "Convey provides convenience, simplicity and increases productivity by offering one location to come to for everything a channel sales team needs to represent the products and services they sell. Our responsive design strategy represents a commitment to the serve the needs of the mobile field organization."

About Convey

Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit www.conveyservices.com, info@conveyservices.com or call 888-975-1382.

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